

# JAVIER PINILLA MOLINA

## Graphic Designer




### Portfolio


 <https://www.jpinilla.com> 

 @javierpinilladesigns  @elilustre\_

### CONTACT

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### PROFILE

Highly creative and multitalented Senior Graphic Designer with 7 years of experience in Editorial Design, Advertising, Corporate Identity and Illustration.

Creative thinker, with the ability to conceptualize and develop creative ideas.

Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities.

### EDUCATION

#### ● High School Diploma

British International School (Barranquilla, Colombia)  
June 2006

#### ● Graphic Design Bachelor's Degree

Universidad del Norte (Barranquilla, Colombia)  
September 2012

#### ● UX/UI Design Certificate

Dext, School of Digital Technologies (Barranquilla, Colombia)  
July 2019

### WORK EXPERIENCE

#### ● Senior Graphic Designer, Brand Advocate

##### RELIANZ CAT

*September 2019 - May 2020, Soledad, Colombia*

##### Achievements

Lead in the design, development, and implementation of the graphic, layout, and production communication material while helping the internal clients of the company.

Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the Design in the company.

Managed up to 5 projects at a given time while under pressure to meet weekly deadlines.

Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.

Created presentations and proposals monthly for clients and account managers.

Developed numerous materials for marketing programs in the company, such as logos, brochures, newsletters, infographics, presentations, and advertisement.

Delegate tasks to an apprentice of the design team and provide counsel on all aspects of the project.

Administrate the creation and publishing of relevant, original, high quality, content for all channels and ads on social media platforms like Instagram, Facebook and LinkedIn.

## Skills

### Design Skills

- Editorial
- Corporate Identity
- Illustration
- Branding
- UX/UI

### Software Skills

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## Creative Supervisor and Graphic Designer Altamira International School

July 2013 - September 2019, Barranquilla, Colombia

### Achievements:

**Corporate Identity:** Re-designed the schools' logo and shield with its different applications formats, for digital (Social media, Web Page, etc.), and for print purposes (Uniforms, letterhead, brochures, banners, carnets, flyers, lectern, etc...)

**Editorial Design:** Designed fourteen books about leadership for students from pre-kinder to 12th grade called "We Are Leaders", and four school yearbooks with their own theme. Creation of Brochures, flyers, posters, envelopes, magazines for internal and external events, and to strengthen schools' identity. Designed the first commemorative magazine for the first 25 years of the institution, 1000 printed copies.

**Multimedia:** Video editing for social media and graduation ceremonies.

**Web & Social Media:** UX/UI design of the schools' website, and mobile app. Creation of content for web and social media.

**Illustration:** Illustrated vector art applied for international events such as Destination Imagination, as well as promotional artwork for internal events.

## Junior Graphic Designer Henry Jiménez Communication Group

May 2012 - July, 2013, Barranquilla, Colombia

Editorial design artworks such as, flyers, banners and posters for digital and print purposes.

## Project Manager/Freelance Javier Pinilla Design

January 2014- present

6 years of experience as a creative director for projects from different industries like: technology, food, education, recreation, among others, in design areas such as corporate identity, advertisement, editorial design and illustration.

## PERSONAL PROJECTS

### CO-Founder & Creative Director QueHayPorAhi

June 2014 - December 2019, Barranquilla, Colombia

### Achievements:

Corporate identity and brand development of an instagram account called @quehayporahibaq, to advertise well-known brands in Barranquilla.

Designed digital flyers for social media requested by clients, to promote their business strategies.